

# BEAUTY X FILES

FASHION  
FORCLOSURE

## TEARGAS BEAUTYREPORT

BROKEN  
DREAM 4



Our answers  
fashion counter-intelligence

- psyop techniques
- information environments
- high operational tempo
- semiotic counter terrorism
- media invasion
- counter propaganda
- new social reality engineering

→ we start now!

LUX = CORE ~~REVOLUTION~~  
= ~~BASE~~

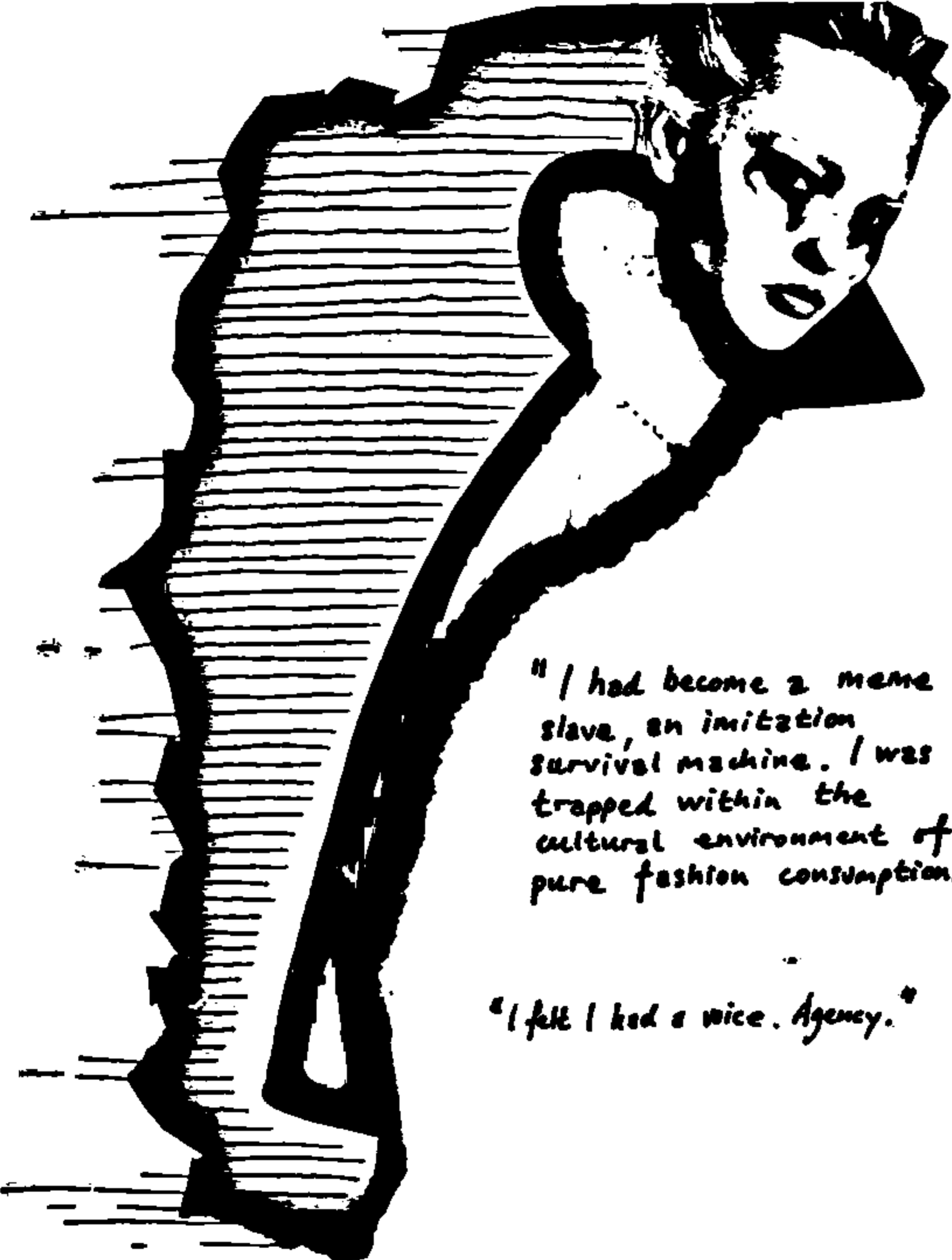


2013-  
MANSBL  
4ECTION

RUNWAY TO ⊗  
REAL LIFE

#OEVIM-X  
[revolution -x]

...the Debbie Harry aura  
revisitée avec un smoky gr



"I had become a meme slave, an imitation survival machine. I was trapped within the cultural environment of pure fashion consumption."

"I felt I had a nice Agency."

"beyond the hypnotic induction of hyper politics, the only sensory stimuli that I could fix my attention on was online fashion. I kept on buying."

"who needs censorship?"

"my desire was my only concern. And I loved the race."

"finally, it was the twilight of the desiring machines."



"I bought it all."

"I need you, I said."

"My mind pattern had adapted a natural resistance to any form of generosity. I was a true consumer."

### Trend TOUGH CHIC

Eyes went darker and smokier than previous seasons, suggesting a synthesis of glamour and goth. Shades of metallic grey and silver smudged into a black base gave the look a sophisticated new twist. The trick is to avoid bold pencils, which makes eyes look smaller, and instead use sooty, loose eyeshadow with a brush to blend lines, creating a wider eye. Use silver or metallic grey cream shadow on the inner socket to open the eye further.

**BEAUTY TIPS**  
WATCH THE STRONG LOOK WITH A FRESH, FLUSHED FACE AND NATURAL LIPS TO STAY AWAY FROM SCARY, BUNK, TIGHTLY KED BACK HAIR WILL AMPLIFY THE GLAMOUR.

"Once I broke out of fashion reality management, I saw new values."

"but they were dull, historic, pale."

"I was hungry for seduction."



"my wardrobe was  
my only time-orientation.  
My mind was blank.  
I had no history,  
only static credit."

"I finally saw fashion  
as a social control  
system. A practice of  
isolation and coercion."

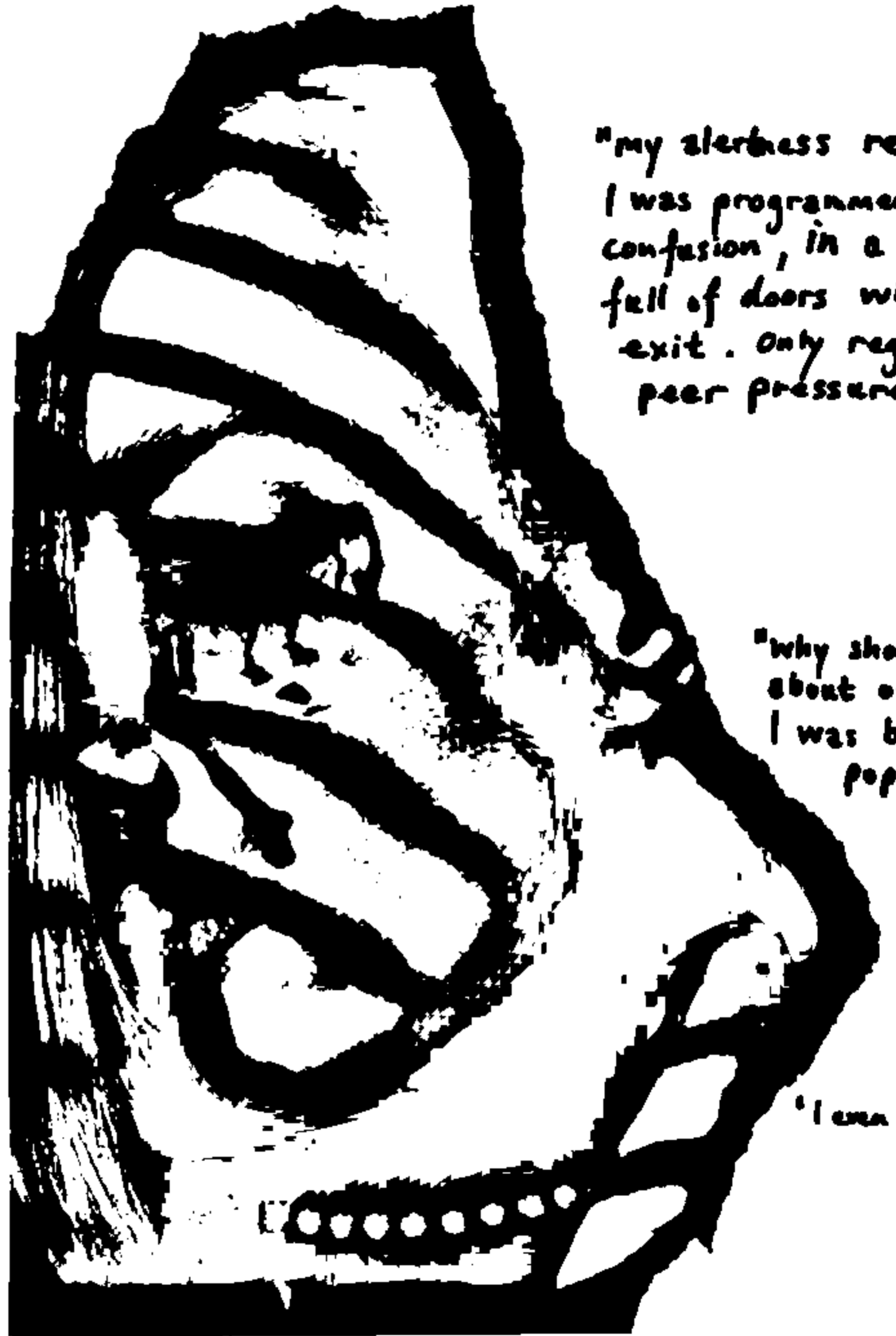
"It turned me on."



"my alertness reduced,  
I was programmed with  
confusion, in a house  
full of doors with no  
exit. Only regressive  
peer pressure."

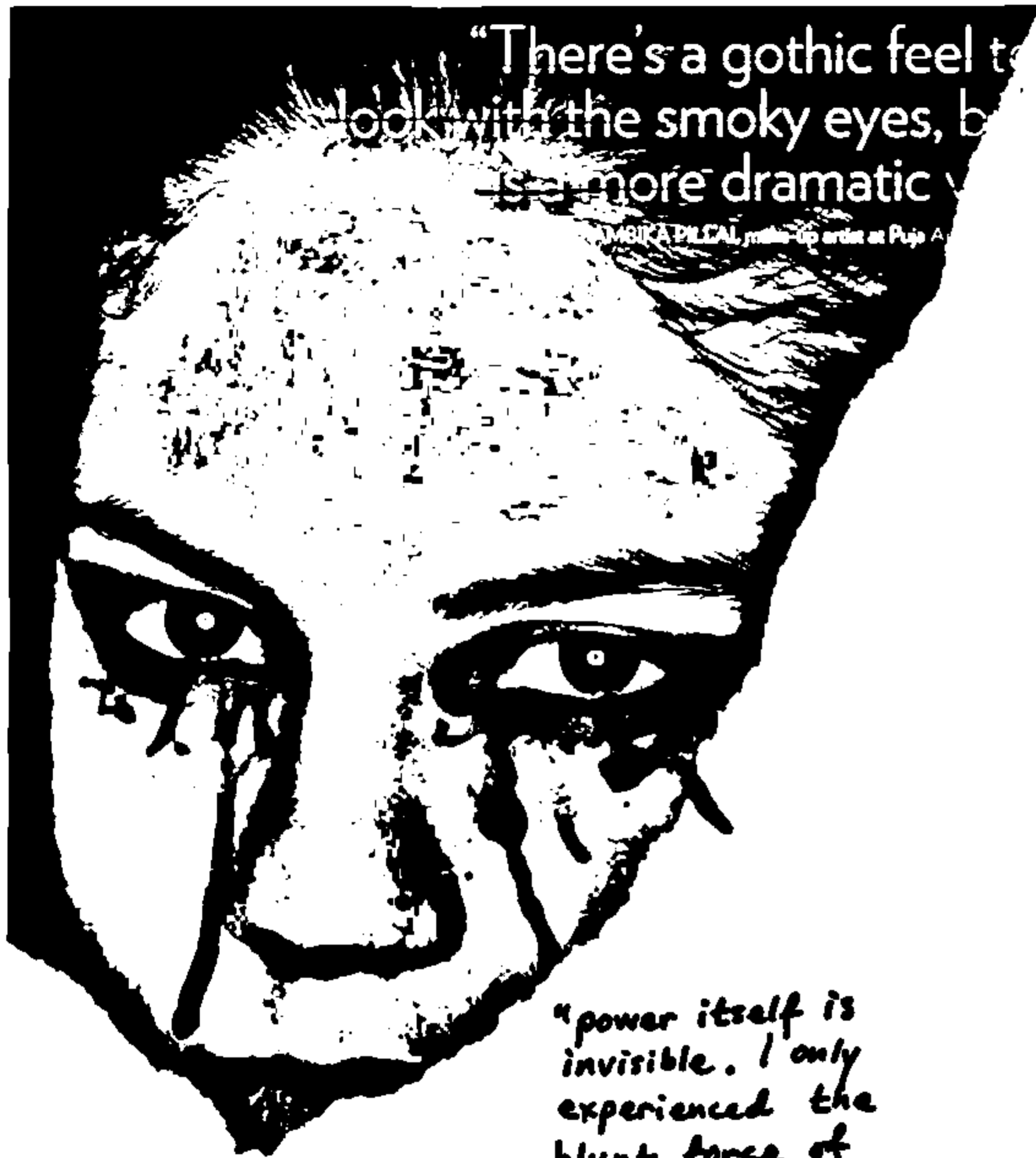
"why should I care  
about others?  
I was beautiful,  
popular."

"I even felt needed."



"There's a gothic feel to  
look with the smoky eyes, but  
is more dramatic."

AMBICA PILLAI, make-up artist at Pupa A



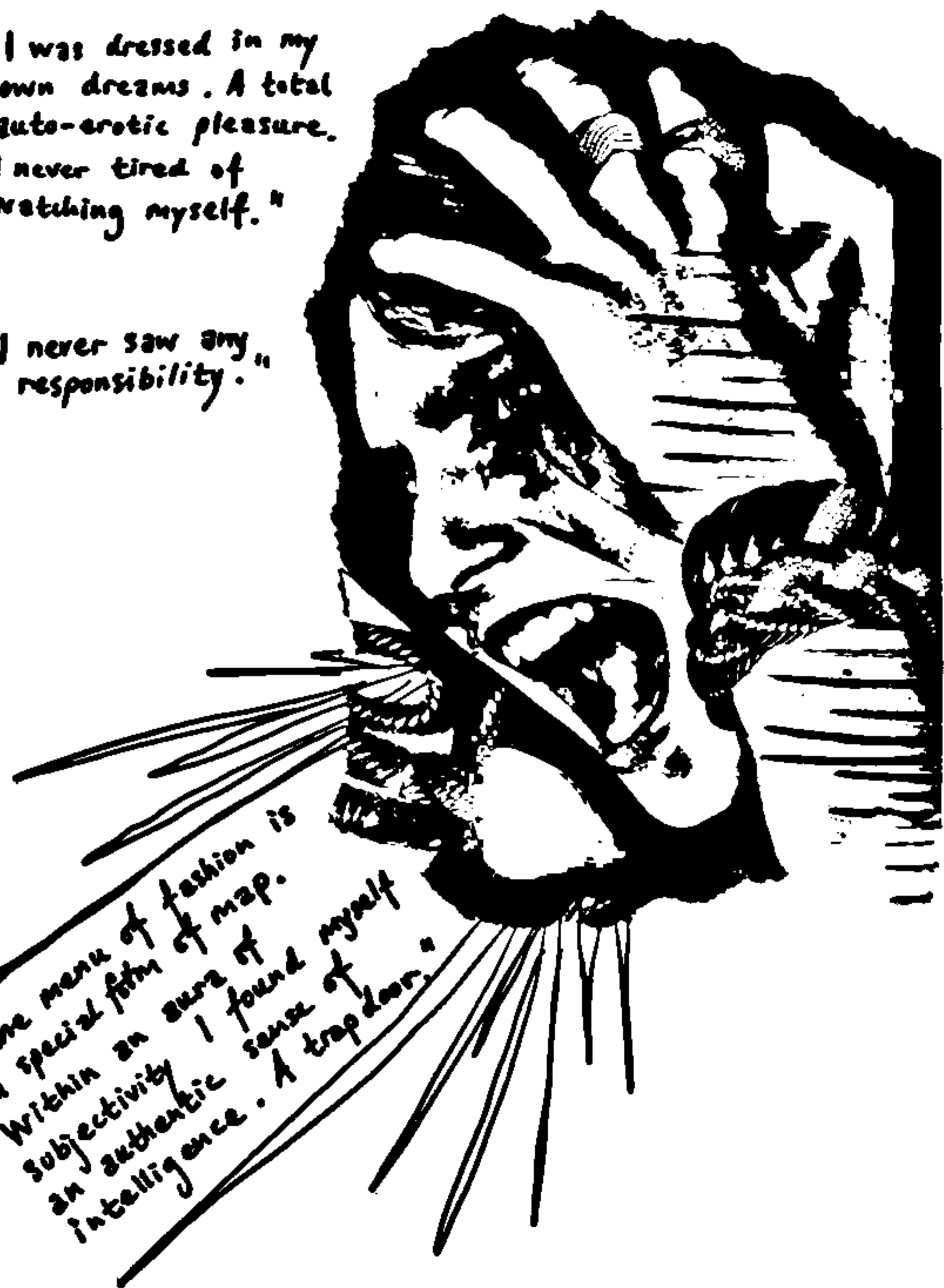
"power itself is  
invisible. I only  
experienced the  
blunt force of  
peer-oppression."

"but I felt invincible,  
in total control of  
my fate. No fate,  
only me, me, me."

"I was dressed in my  
own dreams. A total  
auto-erotic pleasure.  
I never tired of  
watching myself."

"I never saw any  
responsibility."

"the man of fashion is  
a special form of man.  
Within an aura of  
subjectivity I found myself  
an authentic sense of  
intelligence. A trap door."



Invent  
own  
rules

"everyday I bought  
thought reform.  
False confessions  
in the media,  
Black leather,  
skinny jeans."

"I was in an illusion  
of knowledge. I  
felt the power to  
judge."

"I was stuck in a state  
of fear and loving."

"of survival:  
of fashion,  
drinks,  
obsessive  
health."



"authority was  
self-evident. It  
was a strategy of  
selective omissions,  
simplification, a  
vain hope of social  
dramaturgy. A constant  
shift of scene. When  
the spotlight was off I had  
no reason to exist. No future."

